



Let us tell you more about
the amazing things we do.



رؤية VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

”

KNOW MORE ABOUT MUBASHER AQARAT

We believe that every property holds an opportunity, and every opportunity deserves care and attention. We hope to be your ideal partner in your real estate journey.



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ACKNOWLEDGMENT

Under the leadership of the Custodian of the Two Holy Mosques, King Salman bin Abdulaziz Al Saud, and His Royal Highness Prince Mohammed bin Salman bin Abdulaziz, Crown Prince and Prime Minister,

Saudi Arabia embarked on a journey toward a brighter future with the launch of Vision 2030 in 2016. This ambitious roadmap leverages the Kingdom's unique strengths-its pivotal role in the Arab and Islamic worlds, its strong investment capabilities, and its strategic geographical position.



INTRODUCTION

Vision 2030 is a blueprint that is diversifying the economy, empowering citizens,

creating a vibrant environment for both local and international investors, and establishing Saudi Arabia as a global leader. The Vision is designed to unfold in stages, each lasting five years and building on the last. The first phase set the foundation, implementing structural and comprehensive reforms in the public sector, the economy, and society. The second phase of Vision 2030 has accelerated efforts, providing an enhanced focus on strategies, as well as further investments in key sectors and ambitious projects.



Vision 2030 is creating a vibrant society in which all citizens can thrive and pursue their passions. A strong social infrastructure is underpinned by a society that values cultural traditions, national pride, and modern amenities all while embodying the spirit of modern Islam and providing effective social services.

1

This has yielded tangible results across the country. The third phase will focus on sustaining the transformation's impact and leveraging new growth opportunities.

2

As progress continues, we remain committed to realizing our objectives. Through Vision Realization Programs (VRPs), comprehensive national strategies, and significant projects, Vision 2030 is transforming the socioeconomic landscape of the country.

3

It is improving the quality of life for our citizens and residents, expanding opportunities for growth and investment, fostering greater global integration, and enhancing governmental efficiency.

4

Saudi Arabia is forging a future where tradition, innovation, and sustainability go hand-in-hand, providing endless opportunities for citizens to realize their potential and ushering in a new era of development and prosperity for the Kingdom.

SUMMARY

In 2016, Founder and Chairman of Mubasher's Mr: Tariq Al-Ashqar

used social media in his unique style to showcase properties directly to customers with an interactive experience.

From here, we were inspired by the name
«Mubasher Real Estate»

Tariq Al-Ashqar
Founder and Chairman



And We built an entity and a company on it. The story began with an innovative vision that explored the real estate world deeply. We were not only seeking to provide real estate services but we were also seeking to create life experiences full with confidence and excellence. This was the beginning of a new vision

ROAD MAP

WE GOING ON _____

**In the fast-paced and challenging world of real estate,
we recognize that success is not fortuitous.**

Otherwise It's the result of a great vision and a renewed innovation.
We are here to be the partner who turns your dreams into reality.

A. Asmaa Aliyan

Chief Executive Officer



 **Business**Consulting

With our deep expertise and state-of-the-art solutions, we seek to move your projects from conceptualization to tangible successes based on quality and creativity.

OUR MISSION

- We are committed to be the bridge between your vision and your success.

Through deliberate strategies, we ensure distinction at each stage of real estate development, while providing an experience that makes your customers see your projects as an address of confidence and sophistication.



OUR VISION

➤ To be the partner that elevates your projects from an idea to a tangible reality.

We bring to you our experience and advanced solutions to turn ambitions into achievements. and build a real estate future that flourish with quality and innovation.

OUR VALUES



- 1- Inclusive services.
- 2- Integral accuracy in implementation.
- 3- Transparency and clarity.



OUR SERVICES



Selling and Marketing

The company provides sales services with innovative solutions and smart methods to enable real estate models to be more widely accessible to customers, which adds value to the property in the way it is presented and displayed on the market and sold as quickly as possible with well-thought-out promotional campaigns, and also manages its sales through our employees at the location of each project and chooses a marketing language that reminds of the features of the property and its location. The surrounding landmarks and an overview of the entire project area



Rent

Section description based on the provided information .



Announcements and Coverage

We provide distinguished media coverage of real estate events and encourage your properties to appear with the best appearance .



Property management

We manage commercial and residential properties with extensive experience, providing comprehensive solutions that ensure that the value of the property is preserved and its revenues are increased.

WHAT WE DO?

CONSULTANCY Specialized real estate consultancy to support your investment decisions and provide flexible solutions for real estate projects.



Auctions and Tenders

Professional management of the sale of commercial real estate through partnerships with the most prominent auction companies to achieve the best results and offers



Real estate assessment

Determine the fair market value of your properties accurately, through a comprehensive analysis that includes the physical condition, economic factors, and market comparisons.

OUR PASSION

- We immersed ourselves in studying Saudi real estate market, embodying each property each residential and commercial unit as a piece of art that deserves appreciation and attention

Highlighting each property with presentation methods that simulate the needs of each partner, because we do not only see customers, but we believe in sustainable partnership relationships that start from the first moment, in order to maintain contractual relations



VISION INTO REALITY

Imagine a partner who accompanies you in each step of your real estate journey, combining innovative marketing strategies with comprehensive market analysis to bring you maximum added



value. We at Mubasher Properties offer more than just services that provide an exceptional experience based on advanced experience and dedication in achieving distinction that redefines the standards of success in the real estate world, by integrating your future vision with



the latest technologies to take your projects to unprecedented levels, with real evaluations and innovative marketing strategies that ensure exceptional results that assume a deep understanding of the market and customer needs.

OUR PRIORITY

We focus on building integrated digital marketing strategies that combine the power of social media platforms and the digital advertisement targeted, and improving SEO. Our goal is to increase reach and enhance engagement with our target audience in innovative ways.



Highlighting Digital Presence



Expanding the strategic relations network

We are working on building strong partnerships with real estate brokers developers and investors. These partnerships enhance our ability to provide diverse offerings and expand our customer base, which enhances.

We believe that every interaction with a customer is an opportunity to build a strong and lasting relationship. Therefore, we are committed to deliver a unique experience that exceeds expectations



An exceptional customer experience

CUSTOMER JOURNEY



- **Awareness** To provide a better experience for potential clients of Mubasher Real Estate, the awareness phase aims to attract their attention and introduce them to the real estate services we offer. This is achieved through social media marketing using specialized and targeted strategies, as well as digital advertising on Google and specialized real estate advertising networks. Additionally, we publish educational articles and blogs about the real estate market and the importance of real estate investment. We also continuously participate in real estate conferences and exhibitions, along with organizing seminars on social media platforms to enhance communication with the interested audience.

- **Interest** This stage aims to convert the potential client's attention into genuine interest in the company's services. At Mubasher Real Estate, we provide comprehensive information about real estate offers through the company's website or via email. We also create interactive content such as virtual property tours or explanatory videos, as well as developing attractive landing pages that highlight the company's competitive advantages.
- **Consideration** This stage aims to help the client make their final decision regarding the suitable property. We facilitate communication with the sales team or technical support, provide tools for property evaluation and ROI calculators to help the client make an informed decision, and present clear and transparent details about contracts, payment options, and available financing methods.
- **Decision** This stage aims to successfully complete the purchase process. At Mubasher Real Estate, we provide comprehensive support during the contract signing process to ensure smooth procedures. We explain all legal steps and required documents in detail and offer excellent after-sales service, including legal consultations and post-purchase services.

- **Purchase** Stage goal Successfully complete the purchase. Activities: Provide full support during the contract signing stage. Clarify all legal steps and the required documents. Provide premium after-sales service, including legal advice and post-purchase services.
- **Post-Purchase** This stage aims to build a long-term relationship with the client and ensure their complete satisfaction. We provide after-sales services such as property maintenance and investment support. We also follow up on client satisfaction through surveys to measure their experience and improve service, as well as encourage clients to share their experience with others and invite them to join the company's community.
- **Loyalty** This stage aims to turn the client into a company ambassador and increase the likelihood of future transactions. We offer exclusive offers and loyalty programs tailored to existing clients, share the latest real estate news and offers regularly, and encourage clients to recommend the company to their friends and relatives. This journey contributes to creating an exceptional experience for clients and simplifying the decision-making process in the field of real estate marketing.

OUR VALUES

TO BE the pioneering company in developing real estate Businesses in the region. ”

PROVIDING full Real estate solutions that meets our customer Ambitions and achieve their goals.

PROFESSIONAL mastery innovation and focusing on customers needs.



Training and
developing human
capabilities



Developig technical
capabilities



Real estate business
management



consortium
partnership

TESTIMONIAL



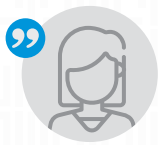
I dealt with Mubasher Real Estate Company and they were professional in providing real estate offers suitable for my needs. They guided me through every step and the process was smooth and comfortable.

Ahmed Al-Juhani



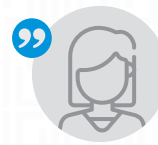
I am very satisfied with my experience with Mubasher Real Estate. Help me sell my property quickly and at the best possible price. They were always available to answer any questions.

Abdullah Al-Ghamdi



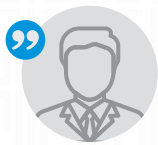
I loved dealing with Mubasher Real Estate, they pay attention to details and provide accurate real estate consultations. I felt like I was in safe hands throughout the transaction.

Sarah Al-Qahtani



As a client, I was happy with the services I received from Mubasher Real Estate. They had detailed information about the market and helped me make informed investment decisions.

Noura Al-Zahrani

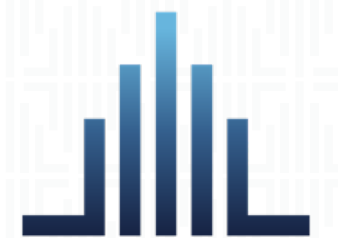


Communication with the live team was excellent and fast. They were able to find the property I was looking for in a short time and at competitive prices.

Muhammad Al-Harbi

Our Partners





مباشرة عقارات
MUBASHER AQARAT

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